

# KER Watchlist

Ticker Symbol	Name	Country	Industry	Date last update	Profitability	Return on Investment	Debt	Growth	Risk	Business Model / Moat	FX	Current price	Fair Value today	Margin of Safety	Fair Value in 2 years	Margin of Safety (2 years)	52W High	52W Low	Distance to 52W high	Distance to 52W low	Market value
NYSE:MMM	3M COMPANY	USA	Consumer Goods Conglomerates	2023-06-22	Green	Green	Green	Orange	Yellow	Green	USD	107,94	119,00	110,25%	129,00	119,51%	129,90	85,35	-16,91%	26,47%	59,66
FRA:ADS	adidas AG	Germany	Textiles & Apparel	2023-03-17	Yellow	Yellow	Green	Yellow	Yellow	Green	EUR	179,60	178,00	99,11%	192,00	106,90%	198,00	126,92	-9,29%	41,51%	35,34
NASDAQ:ADBE	ADOBE INC.	USA	Software & IT Services	2023-12-17	Green	Green	Green	Green	Green	Green	USD	570,62	350,00	61,34%	400,00	70,10%	633,89	318,60	-9,98%	79,10%	259,80
EPA:AI	Air Liquide	France	Chemicals	2023-03-19	Green	Green	Green	Green	Green	Green	EUR	171,96	118,00	68,62%	127,00	73,85%	180,30	134,20	-4,63%	28,14%	90,07
NASDAQ:GOOG	ALPHABET INC.	USA	Software & IT Services	2023-07-09	Green	Green	Green	Green	Green	Green	USD	140,23	91,00	64,89%	104,00	74,16%	143,95	85,57	-2,58%	63,88%	1.745,23
NASDAQ:AMZN	AMAZON.COM, INC.	USA	Diversified Retail	2023-09-11	Yellow	Yellow	Green	Yellow	Yellow	Green	USD	149,54	107,00	71,55%	130,00	86,93%	155,63	81,43	-3,91%	83,64%	1.546,02
NYSE:AXP	AMERICAN EXPRESS COMPANY	USA	Banking Services	2023-02-12	Green	Green	Green	Green	Green	Green	USD	187,01	170,00	90,90%	185,00	98,93%	188,74	140,91	-0,92%	32,72%	136,26
NASDAQ:AAPL	APPLE INC.	USA	Computers, Phones & Household Electronics	2023-03-19	Green	Green	Green	Yellow	Yellow	Green	USD	183,74	98,00	53,34%	106,00	57,69%	199,62	124,76	-7,96%	47,27%	2.857,58
FRA:BC8	Bechtle AG	Germany	Software & IT Services	2023-05-13	Green	Green	Green	Yellow	Yellow	Green	EUR	44,21	45,00	101,79%	52,00	117,62%	47,75	32,90	-7,41%	34,38%	5,53
NYSE:BRK B	BERKSHIRE HATHAWAY INC.	USA	Consumer Goods Conglomerates	2022-12-18	Green	Green	Green	Green	Green	Green	USD	366,30	364,00	99,37%	398,00	108,65%	373,34	292,42	-1,89%	25,27%	797,50
NYSE:BBY	Best Buy Co., Inc.	USA	Specialty Retailers	2023-11-15	Green	Green	Green	Orange	Orange	Orange	USD	75,84	85,00	112,08%	85,00	112,08%	93,32	62,30	-18,73%	21,73%	16,34
NYSE:BLK	BlackRock Inc	USA	Capital Markets	2023-09-11	Green	Green	Green	Yellow	Yellow	Green	USD	786,10	700,00	89,05%	740,00	94,14%	819,00	596,18	-4,02%	31,86%	116,94
NASDAQ:BKNG	BOOKING HOLDINGS INC.	USA	Hotels & Entertainment Services	2023-05-01	Green	Green	Green	Green	Green	Green	USD	3.418,30	2.760,00	80,74%	3.050,00	89,23%	3.580,62	2.056,78	-4,53%	66,20%	119,33
TSE:CNB	Canadian National Railway Company	Canada	Transportation	2023-11-15	Green	Green	Green	Yellow	Yellow	Green	CAD	168,11	142,00	84,47%	153,00	91,01%	168,80	143,13	-0,41%	17,45%	81,74
FRA:AFX	Carl Zeiss Meditec AG	Germany	Healthcare Equipment & Supplies	2023-03-30	Green	Green	Green	Green	Green	Green	EUR	93,32	122,00	130,73%	141,00	151,09%	142,25	73,18	-34,40%	27,52%	8,40
EPA:CA	Carrefour SA	USA	Food & Drug Retailing	2023-07-01	Green	Yellow	Yellow	Yellow	Yellow	Green	EUR	16,64	25,00	150,24%	27,00	162,26%	19,19	15,33	-13,29%	8,55%	11,77
NYSE:CAT	CATERPILLAR INC.	USA	Machinery, Equipment & Components	2023-03-05	Green	Green	Green	Yellow	Yellow	Green	USD	285,24	258,00	90,45%	275,00	96,41%	299,20	204,04	-4,67%	39,80%	145,21
NYSE:CHD	Church & Dwight Co., Inc.	USA	Household Goods	2024-01-02	Green	Green	Green	Yellow	Yellow	Green	USD	94,64	72,00	76,08%	76,00	80,30%	100,52	78,63	-5,85%	20,36%	23,31
NASDAQ:CSCQ	CISCO SYSTEMS, INC.	USA	Communications & Networking	2023-08-04	Green	Green	Green	Orange	Yellow	Yellow	USD	50,29	56,00	111,35%	58,00	115,33%	58,19	45,56	-13,58%	10,38%	204,34
NASDAQ:CTSH	Cognizant Technology Solutions Corp	USA	Software & IT Services	2023-09-24	Green	Green	Green	Yellow	Yellow	Green	USD	73,94	90,00	121,72%	100,00	135,24%	76,85	56,45	-3,79%	30,98%	37,07
NYSE:CL	COLGATE-PALMOLIVE COMPANY	USA	Personal & Household Products & Services	2024-01-02	Green	Green	Green	Yellow	Yellow	Green	USD	80,52	80,00	99,35%	85,00	105,56%	82,09	67,62	-1,91%	19,08%	66,30
FRA:COP	CompuGroup Medical SE & Co. KGaA	Germany	Software & IT Services	2023-06-22	Green	Yellow	Yellow	Yellow	Yellow	Green	EUR	37,64	49,00	130,18%	55,00	146,12%	52,00	32,88	-27,62%	14,48%	1,93
NASDAQ:COST	COSTCO WHOLESALE CORPORATION	USA	Diversified Retail	2022-12-10	Green	Green	Green	Green	Green	Green	USD	649,58	418,00	64,35%	469,00	72,20%	681,91	449,62	-4,74%	44,47%	288,24
FRA:ICOV	Covestro AG	Germany	Chemicals	2023-07-09	Yellow	Yellow	Green	Yellow	Yellow	Yellow	EUR	51,96	61,00	117,40%	64,00	123,17%	55,10	35,28	-5,70%	47,28%	9,81
NYSE:CVS	CVS HEALTH CORPORATION	USA	Healthcare Providers & Services	2023-05-13	Green	Green	Yellow	Yellow	Yellow	Green	USD	81,26	100,00	123,06%	110,00	135,37%	93,41	64,41	-13,01%	26,16%	104,57
FRA:DKI	Daikin Industries Ltd	Japan	Building Products	2023-08-27	Green	Yellow	Yellow	Yellow	Yellow	Green	JPY	22.866,09	18.000,00	78,72%	19.800,00	86,59%	31.158,97	20.822,24	-26,61%	9,82%	6.737,22
DHR	Danaher Corporation	USA	Life Sciences Tools and Services	2023-11-27	Green	Green	Green	Yellow	Yellow	Green	USD	232,11	217,00	93,49%	249,00	107,28%	247,59	182,09	-6,25%	27,47%	171,51
NYSE:DE	DEERE & COMPANY	USA	Machinery, Equipment & Components	2023-11-27	Green	Yellow	Green	Orange	Yellow	Green	USD	396,03	344,00	86,86%	359,00	90,65%	450,00	345,55	-11,99%	14,61%	110,99
FRA:DB1	Deutsche Börse Aktiengesellschaft	Germany	Investment Banking & Investment Services	2023-10-17	Green	Green	Green	Green	Green	Green	EUR	182,65	150,00	82,12%	164,00	89,79%	186,25	153,35	-1,93%	19,11%	34,69

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<a href="#">FRA:DHL</a>	Deutsche Post AG	Germany	Freight & Logistics Services	2023-10-17							EUR	44,31	49,00	110,58%	53,00	119,61%	47,00	35,92	-5,72%	23,36%	54,95
<a href="#">FRA:EUZ</a>	Eckert & Ziegler Strahlen- und Medizintechnik AG	Germany	Pharmaceuticals	2023-07-02							EUR	39,62	30,00	75,72%	34,00	85,82%	58,90	29,06	-32,73%	36,34%	0,84
<a href="#">BIT:ENEL</a>	Enel SpA	Italy	Electrical Utilities & IPPs	2023-05-01							EUR	6,63	7,79	117,50%	7,54	113,73%	6,81	5,14	-2,64%	28,99%	67,34
<a href="#">EPA:ERE</a>	Eurofins Scientific SE	France	Life Sciences Tools and Services	2023-05-19							EUR	57,86	83,00	143,45%	93,00	160,73%	72,12	44,83	-19,77%	29,07%	11,17
<a href="#">NASDAQ:EXPE</a>	EXPEDIA GROUP, INC.	USA	Hotels & Entertainment Services	2023-05-01							USD	145,75	120,00	82,33%	130,00	89,19%	155,84	87,94	-6,47%	65,74%	20,24
<a href="#">NYSE:FND</a>	Floor & Decor Holdings Inc	USA	Specialty Retailers	2023-09-17							USD	104,42	70,00	67,04%	105,00	100,56%	116,70	72,50	-10,52%	44,03%	11,13
<a href="#">STO:HM-B</a>	H & M Hennes & Mauritz AB	Sweden	Specialty Retailers	2023-01-29							SEK	169,34	213,00	125,78%	224,00	132,28%	189,58	115,44	-10,68%	46,69%	243,05
<a href="#">FRA:HNRI</a>	Hannover RE	Germany	Insurance	2023-07-02							EUR	219,50	148,00	67,43%	172,00	78,36%	229,70	158,80	-4,44%	38,22%	26,46
<a href="#">FRA:HEI</a>	HeidelbergCement AG	Germany	Construction Materials	2023-05-01							EUR	79,66	94,00	118,00%	101,00	126,79%	82,68	55,36	-3,65%	43,89%	14,69
<a href="#">ETR:HEN3</a>	Henkel AG & Co. KGaA	Germany	Chemicals	2023-05-13							EUR	73,52	95,00	129,22%	100,00	136,02%	78,84	63,08	-6,75%	16,55%	32,95
<a href="#">EPA:RMS</a>	Hermes International SCA	France	Textiles & Apparel	2023-11-15							EUR	1.861,20	1.173,00	63,02%	1.350,00	72,53%	2.063,50	1.467,50	-9,80%	26,83%	196,49
<a href="#">FRA:HBH</a>	HORNBACK Holding AG & Co. KGaA	Germany	Specialty Retailers	2023-08-26							EUR	65,50	106,00	161,83%	116,00	177,10%	84,95	55,35	-22,90%	18,34%	1,03
<a href="#">NYSE:HPQ</a>	HP Inc	USA	Technology Hardware, Storage and Peripherals	2023-05-01							USD	29,73	40,00	134,54%	40,00	134,54%	33,90	25,22	-12,30%	17,88%	29,46
<a href="#">BME:IBE</a>	Iberdrola SA	Spain	Electrical Utilities & IPPs	2023-05-01							EUR	11,84	11,50	97,13%	12,00	101,35%	12,25	9,88	-3,35%	19,84%	75,12
<a href="#">EPA:KER</a>	Kering SA	USA	Textiles & Apparel	2024-01-02							EUR	381,15	519,00	136,17%	575,00	150,86%	603,60	376,70	-36,85%	1,18%	47,04
<a href="#">FRA:KGN</a>	Kion Group AG	Germany	Machinery, Equipment & Components	2023-12-05							EUR	36,82	65,00	176,53%	69,00	187,40%	40,85	27,94	-9,87%	31,78%	4,84
<a href="#">KNEBV</a>	Kone Oyj	Finland	Machinery, Equipment & Components	2023-11-27							EUR	45,30	55,00	121,41%	58,00	128,04%	53,34	37,20	-15,07%	21,77%	20,53
<a href="#">EPA:OR</a>	L'Oreal SA	France	Personal & Household Products & Services	2023-02-27							EUR	438,80	313,00	71,33%	359,00	81,81%	460,00	334,85	-4,61%	31,04%	234,80
<a href="#">NASDAQ:LIN</a>	Linde PLC	USA	Chemicals	2023-08-07							USD	408,83	220,00	53,81%	235,00	57,48%	434,21	302,17	-5,85%	35,30%	198,32
<a href="#">NYSE:LOW</a>	LOWE'S COMPANIES, INC.	USA	Specialty Retailers	2023-08-27							USD	213,21	175,00	82,08%	188,00	88,18%	237,21	181,85	-10,12%	17,24%	122,62
<a href="#">NASDAQ:LULU</a>	LULULEMON ATHLETICA INC.	Canada	Textiles & Apparel	2023-08-04							USD	498,10	247,00	49,59%	283,00	56,82%	516,39	286,58	-3,54%	73,81%	60,31
<a href="#">EPA:MC</a>	LVMH Moet Hennessy Louis Vuitton SE	France	Textiles & Apparel	2023-10-17							EUR	696,20	591,00	84,89%	661,00	94,94%	904,60	655,00	-23,04%	6,29%	381,49
<a href="#">NYSE:MMC</a>	Marsh & McLennan Companies Inc	USA	Insurance Services	2023-01-01							USD	191,34	133,00	69,51%	142,00	74,21%	202,81	151,86	-5,66%	26,00%	94,37
<a href="#">NYSE:MA</a>	MASTERCARD INCORPORATED.	USA	Software & IT Services	2022-12-04							USD	419,53	260,00	61,97%	294,00	70,08%	428,36	340,21	-2,06%	23,32%	393,42
<a href="#">NASDAQ:META</a>	Meta Platforms, Inc.	USA	Software & IT Services	2023-05-13							USD	344,18	245,00	71,18%	285,00	82,81%	361,90	124,54	-4,90%	176,36%	884,75
<a href="#">NASDAQ:MSFT</a>	MICROSOFT CORPORATION	USA	Software & IT Services	2023-11-15							USD	370,83	276,00	74,43%	328,00	88,45%	384,30	219,35	-3,51%	69,06%	2.756,33
<a href="#">MDLZ</a>	MONDELEZ INTERNATIONAL INC Common Stock	USA	Food Products	2023-12-17							USD	73,64	67,00	90,98%	72,00	97,77%	78,59	60,75	-6,30%	21,22%	100,22
<a href="#">FRA:MUUV2</a>	Münchener Rückversicherungs-Gesellschaft	Germany	Insurance	2023-09-24							EUR	380,30	313,00	82,30%	352,00	92,56%	402,00	293,50	-5,40%	29,57%	52,04
<a href="#">NASDAQ:NFLX</a>	NETFLIX, INC.	USA	Software & IT Services	2023-01-22							USD	470,66	298,00	63,32%	359,00	76,28%	500,89	285,33	-6,04%	64,95%	205,86

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NYSE:NKE	Nike Inc	USA	Textiles & Apparel	2023-05-14							USD	104,27	114,00	109,33%	128,00	122,76%	131,31	88,66	-20,59%	17,61%	158,69
NYSE:NOC	NORTHROP GRUMMAN CORPORATION	USA	Aerospace & Defense	2023-02-24							USD	479,47	453,00	94,48%	510,00	106,37%	540,85	414,56	-11,35%	15,66%	72,30
OTIS	Otis Worldwide Corp	USA	Machinery, Equipment & Components	2023-11-27							USD	87,90	77,00	87,60%	83,00	94,43%	91,33	73,32	-3,76%	19,89%	35,99
NYSE:PH	Parker-Hannifin Corp	USA	Machinery, Equipment & Components	2023-11-15							USD	453,44	286,00	63,07%	309,00	68,15%	464,00	291,62	-2,28%	55,49%	58,26
NASDAQ:PYPL	PAYPAL HOLDINGS, INC.	USA	Software & IT Services	2023-05-28							USD	58,76	88,00	149,76%	97,00	165,08%	88,63	50,25	-33,70%	16,94%	63,35
NASDAQ:PEP	PEPSICO, INC.	USA	Beverages	2023-03-19							USD	173,44	142,00	81,87%	152,00	87,64%	196,88	155,83	-11,91%	11,30%	238,40
FRA:PUM	PUMA SE	Germany	Textiles & Apparel	2023-12-17							EUR	49,79	54,00	108,46%	61,00	122,51%	66,86	44,00	-25,53%	13,16%	7,48
NYSE:RSG	Republic Services Inc	USA	Commercial Services and Supplies	2023-01-01							USD	164,77	81,00	49,16%	88,00	53,41%	167,17	120,58	-1,44%	36,65%	51,84
TSE:RY	ROYAL BANK OF CANADA	Canada	Banking Services	2023-01-15							CAD	133,34	104,00	78,00%	120,00	90,00%	140,18	107,92	-4,88%	23,55%	140,89
NYSE:CRM	SALESFORCE.COM, INC.	USA	Software & IT Services	2023-01-15							USD	252,54	130,00	51,48%	158,00	62,56%	268,36	134,24	-5,90%	88,13%	244,46
FRA:SAP	SAP SE	Germany	Software & IT Services	2023-05-01							EUR	136,00	113,00	83,09%	127,00	93,38%	148,00	96,46	-8,11%	40,99%	183,83
SCHN	Schindler Holding AG	Switzerland	Machinery, Equipment & Components	2023-11-27							CHF	200,80	202,00	100,60%	211,00	105,08%	208,20	167,80	-3,55%	19,67%	22,14
NASDAQ:SBUX	STARBUCKS CORPORATION	USA	Hotels & Entertainment Services	2023-02-19							USD	93,24	78,00	83,66%	87,00	93,31%	115,48	89,21	-19,26%	4,52%	105,99
STLAM	Stellantis NV	Netherlands	Automobiles	2023-08-26							EUR	20,45	37,00	180,93%	39,00	190,71%	21,90	13,61	-6,62%	50,26%	64,74
NYSE:SYK	Stryker Corp	USA	Healthcare Equipment & Supplies	2023-01-22							USD	292,78	159,00	54,31%	188,00	64,21%	306,93	246,80	-4,61%	18,63%	111,24
FRA:SY1	Symrise AG	Germany	Chemicals	2023-11-27							EUR	97,80	102,00	104,29%	116,00	118,61%	110,00	87,90	-11,09%	11,26%	13,62
NYSE:TGT	Target Corp	USA	Multiline Retail	2023-08-27							USD	140,01	139,00	99,28%	146,00	104,28%	181,70	102,93	-22,94%	36,02%	64,64
NASDAQ:TSLA	TESLA, INC.	USA	Automobiles & Auto Parts	2023-05-14							USD	240,67	65,00	27,01%	75,00	31,16%	299,29	101,81	-19,59%	136,39%	754,35
NASDAQ:TXN	Texas Instruments Inc	USA	Semiconductors & Semiconductor Equipment	2023-09-11							USD	166,55	111,00	66,65%	120,00	72,05%	188,12	139,48	-11,47%	19,41%	151,26
NYSE:BK	THE BANK OF NEW YORK MELLON CORPORATION	USA	Investment Banking & Investment Services	2023-01-08							USD	52,16	61,00	116,95%	67,00	128,45%	52,58	39,65	-0,80%	31,55%	40,11
NYSE:HD	THE HOME DEPOT, INC.	Germany	Specialty Retailers	2023-08-27							USD	337,05	258,00	76,55%	276,00	81,89%	354,92	274,26	-5,03%	22,89%	335,45
NASDAQ:KHC	THE KRAFT HEINZ COMPANY	USA	Food & Tobacco	2023-01-08							USD	38,18	40,00	104,77%	42,00	110,01%	42,80	30,68	-10,79%	24,45%	46,87
NYSE:KR	THE KROGER CO.	USA	Food & Drug Retailing	2022-12-26							USD	46,55	57,00	122,45%	58,00	124,60%	50,36	42,10	-7,57%	10,57%	33,49
NYSE:PG	THE PROCTER & GAMBLE COMPANY	USA	Personal & Household Products & Services	2024-01-02							USD	148,36	134,00	90,32%	142,00	95,71%	158,38	135,83	-6,33%	9,22%	349,69
NYSE:DIS	THE WALT DISNEY COMPANY	USA	Media & Publishing	2017-12-18							USD	90,78	94,00	103,55%	101,00	111,26%	118,18	78,73	-23,18%	15,31%	166,32
NYSE:TMO	THERMO FISHER SCIENTIFIC INC.	USA	Healthcare Equipment & Supplies	2023-11-27							USD	533,91	400,00	74,92%	443,00	82,97%	609,85	415,60	-12,45%	28,47%	206,29
NASDAQ:TSCO	Tractor Supply Co	USA	Specialty Retailers	2023-07-09							USD	212,95	177,00	83,12%	196,00	92,04%	251,17	185,00	-15,22%	15,11%	23,02
NASDAQ:ULTA	ULTA BEAUTY, INC.	USA	Specialty Retailers	2023-05-01							USD	475,69	370,00	77,78%	410,00	86,19%	556,60	368,02	-14,54%	29,26%	23,11
LON:ULVR	UNILEVER PLC	UK	Personal & Household Products & Services	2024-01-02							GBX	3.854,50	5.200,00	134,91%	5.600,00	145,28%	4.868,64	3.716,50	-20,83%	3,71%	121,28

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NYSE:V	VISA INC.	USA	Software & IT Services	2022-12-04							USD	258,10	173,00	67,03%	195,00	75,55%	263,25	208,76	-1,96%	23,63%	518,78
NASDAQ:WBA	WALGREENS BOOTS ALLIANCE, INC.	USA	Food & Drug Retailing	2023-12-22							USD	25,87	40,00	154,62%	44,00	170,08%	37,96	19,68	-31,85%	31,45%	22,30
NYSE:WMT	WALMART INC.	UK	Food & Drug Retailing	2023-08-27							USD	159,68	132,00	82,67%	143,00	89,55%	169,94	136,09	-6,04%	17,33%	429,90
FRA:ZAL	Zalando SE	Germany	Specialty Retailers	2023-08-08							EUR	20,28	22,00	108,48%	24,00	118,34%	45,70	20,00	-55,62%	1,40%	5,33